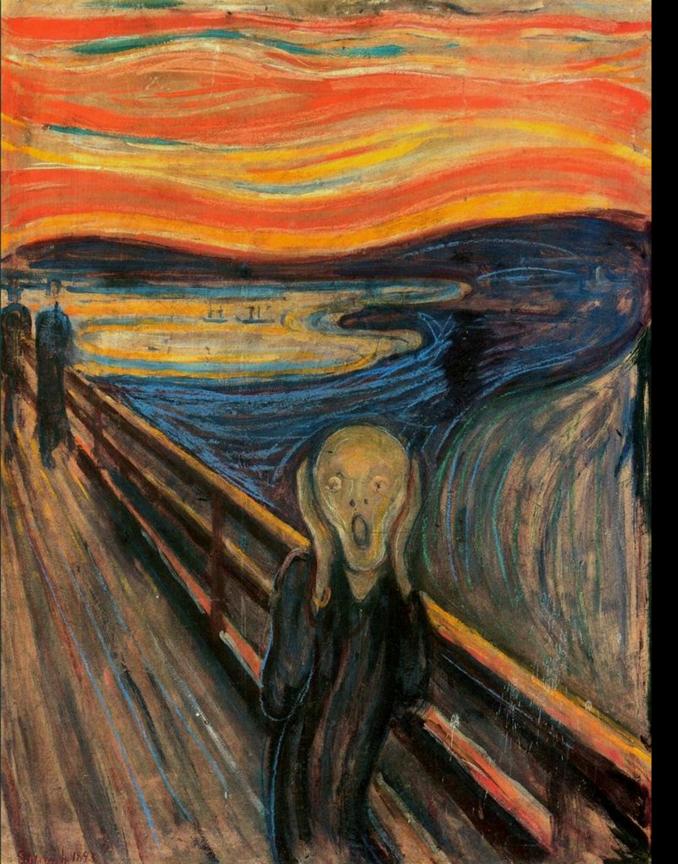
# SDN TIME TO ACCELERATE THE PACE.

# Justin Joubine Dustzadeh CTO & VP Technology Strategy, Networks







# SDN ACCEPTANCE



# THE 5 STAGES.

#### BARGAINING DENIAL

#### DEPRESSION

#### **ANGER**

Source: Elizabeth Kübler-Ross

# ACCEPTANCE

# WHO IS HUANE? (Wah-Way)

4

# HUAWE

# YOUNG & GROWING

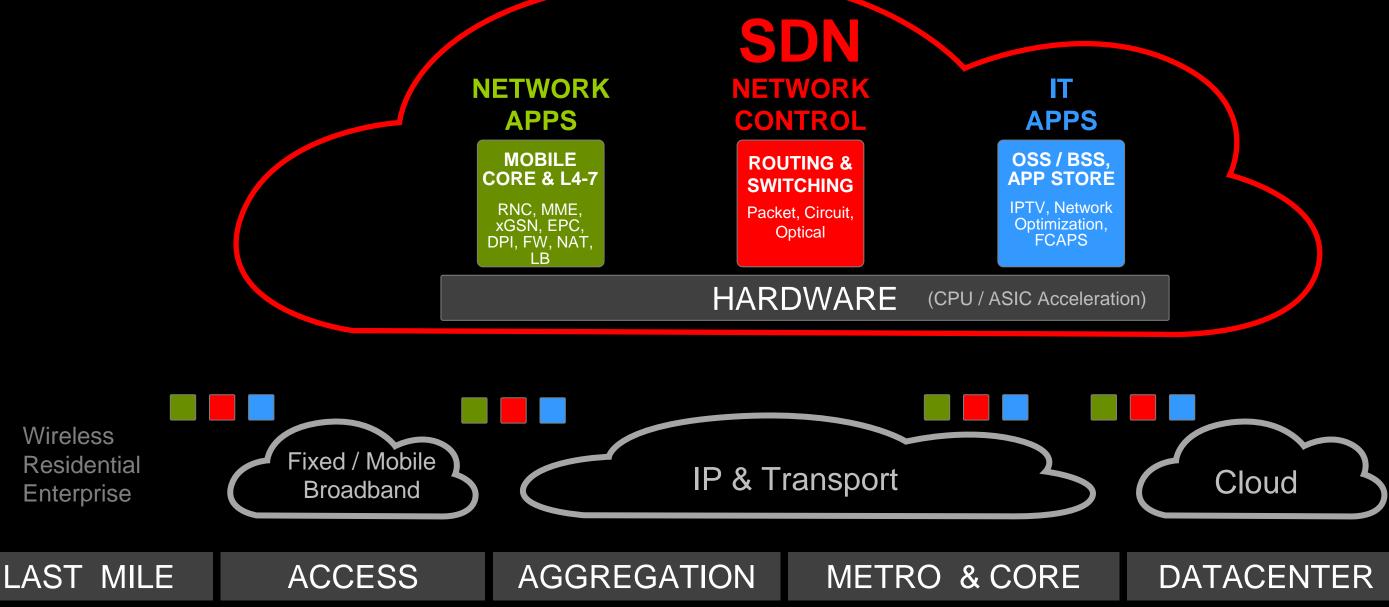
# END-TO-END

# BELIEVE IN SOFTWARE

# WHY BET ON SDN?

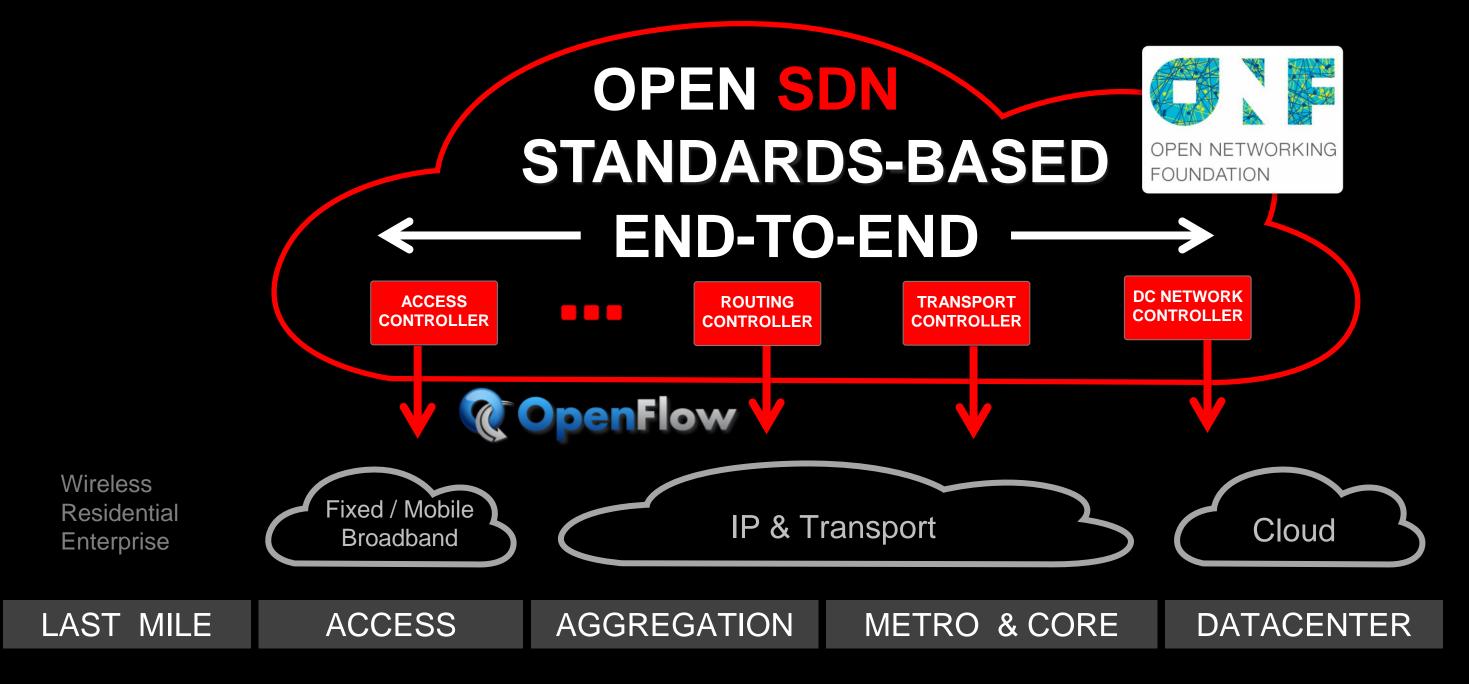
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# **SoftCOM: CARRIER NETWORKS EVOLUTION** TOWARD SOFTWARE



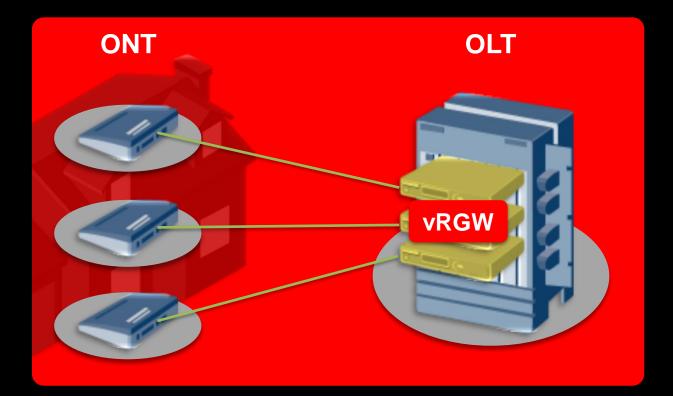


# CARRIER SDN



# SDN USE-CASES CUSTOMER COLLABORATIONS AND LESSONS LEARNED

# **USE-CASE: VIRTUAL RESIDENTIAL GATEWAY**



#### **CUSTOMER TRIAL: Deploy Virtual RGW in OLT**

- Telefonica Worldwide \$135B USD revenue

- users in Spain).

Telefinica

#### **CUSTOMER**

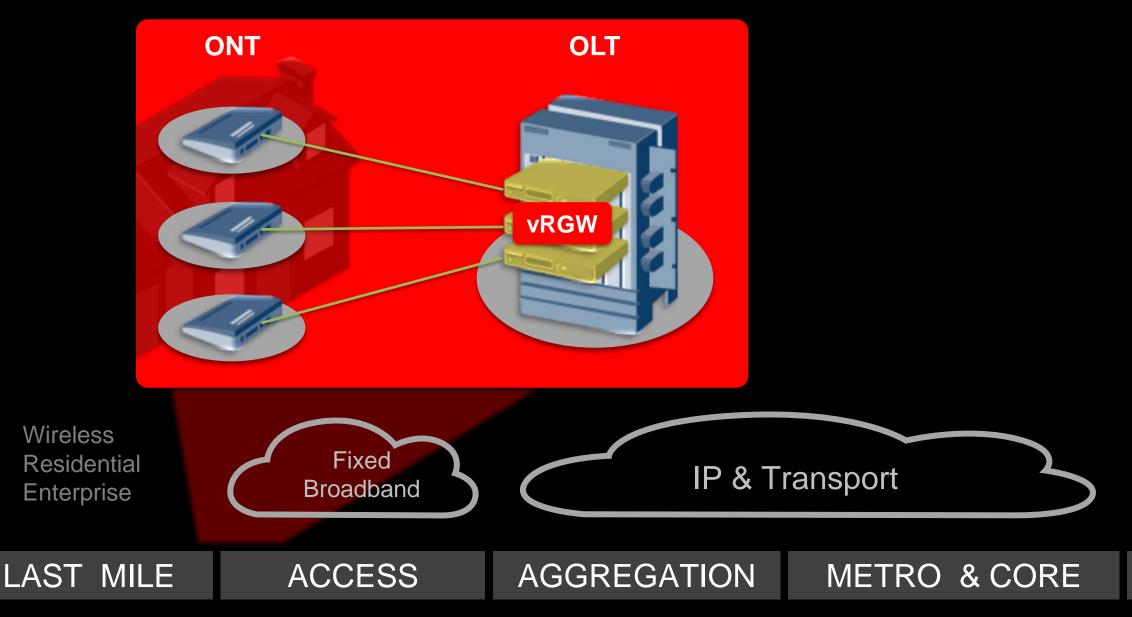
316M subscribers

#### CHALLENGE

 High OPEX for wireline home users (5M fixed broadband

Replacement and upgrades to RGW drive high CAPEX and limit new service deployment.

# USE-CASE: VIRTUAL RESIDENTIAL GATEWAY





#### DATACENTER

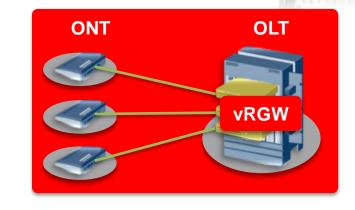
# USE-CASE: VIRTUAL RESIDENTIAL GATEWAY

#### **IMPLEMENTATION:**

Huawei MA5600T OLT Released in 2012 with dual vRGW cards

#### **STATUS:** LIVE vRGW PILOT

Running with small number of friendly users



OPEX REDUCTION	Fewer service calls & faulty returns expected
CAPEX REDUCTION	Consolidated HW & reduced replacement co
NEW SERVICE REVENUE	Rapid deployment and increased margin ex

#### xpected

#### costs expected

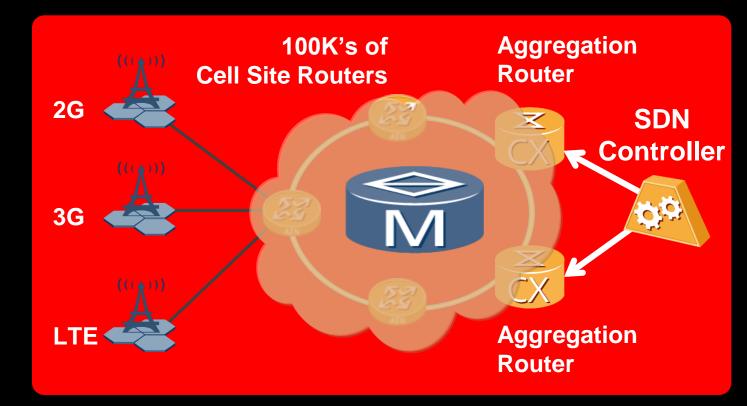
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# **USE-CASE: SDN-BASED IP RAN** (MOBILE BACKHAUL)



### **SDN INNOVATION COLLABORATION** WITH CHINA TELECOM: Optimize IP **RAN & Simplify LTE Deployment**



- China Telecom
- Mainland China

- deployment.

#### **CUSTOMER**

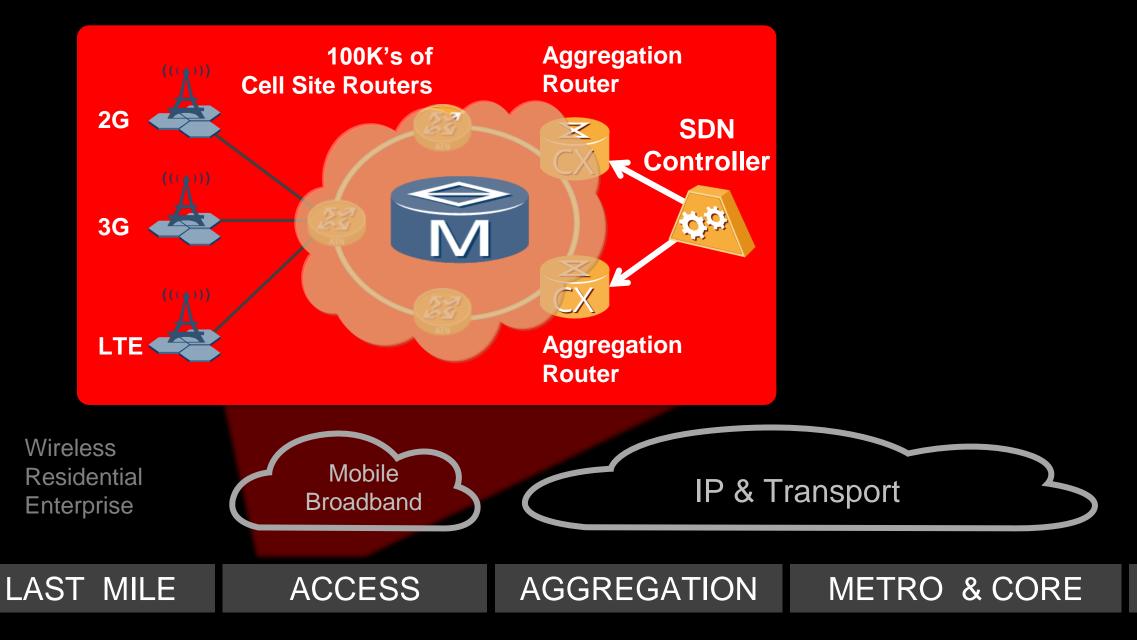
\$39B USD revenue 161M mobile subscribers 90M fixed subscribers

#### **CHALLENGE**

• O&M scaling challenges as move from 41 IP RAN local networks to larger scale LTE

Each Aggregation Router extending to more than 10K Cell Site Routers.

## USE-CASE: SDN-BASED IP RAN (MOBILE BACKHAUL)





#### DATACENTER

# **USE-CASE: SDN-BASED IP RAN** (MOBILE BACKHAUL)

#### **IMPLEMENTATION:**

Huawei ATN910 (Cell Site Router) Huawei CX600-X2 (Aggregation Router)

#### **STATUS: COMMERCIAL TRIAL – MAY 2013**



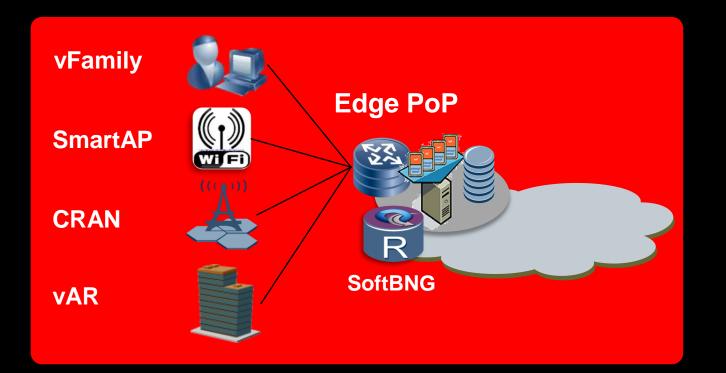
### 80-90% OPEX REDUCTION

Cell site router plug-and-play improves efficiency by 87%

Service provisioning improved by 91%

Auto trouble shooting for each fault location improved by 96%

# **USE-CASE: NEXT-GENERATION POINT OF PRESENCE**



### **CUSTOMER COLLABORATION: NFV-Based PoP Concentration for Fixed and Mobile Access**



- Worldwide \$44B USD revenue

- France Telecom / Orange 231M subscribers

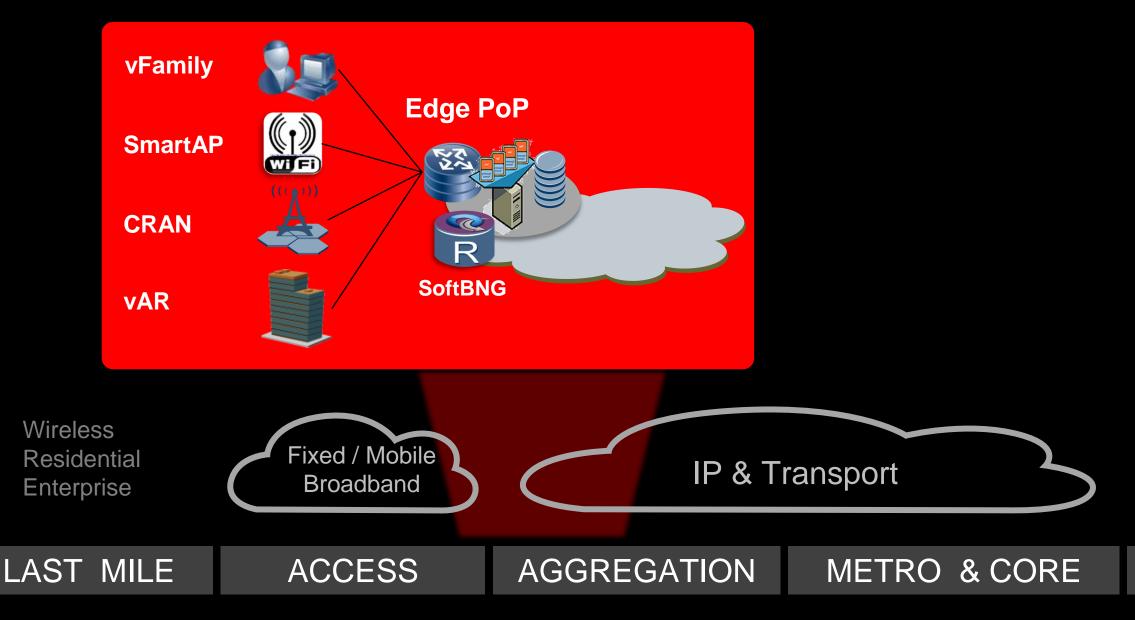


#### CUSTOMER

#### CHALLENGE

Improve QoE for both fixed and mobile customers while reducing provider cost and increase service flexibility.

## USE-CASE: NEXT-GENERATION POINT OF PRESENCE





#### DATACENTER

# **USE-CASE: NEXT-GENERATION POINT OF PRESENCE**

#### **IMPLEMENTATION:**

Huawei NetEngine 40E and IT Servers

**STATUS:** LAB TRIAL: 2012–2014 **Research Partnership** 

#### **ROI:**

**CAPEX & OPEX** REDUCTION

Significant reduction in Central Offices through the introduction of multi-purpose NG-POP sites



**IT Servers** 



#### france telecom

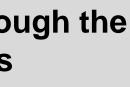




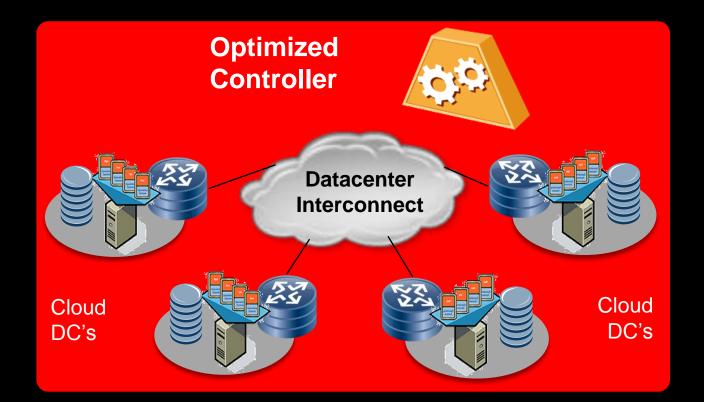


#### **NetEngine 40E**









### **CUSTOMER COLLABORATION: Multi-Tenant SLA and Network Optimization**

## China

- China Unicom
- Mainland China

- datacenters.

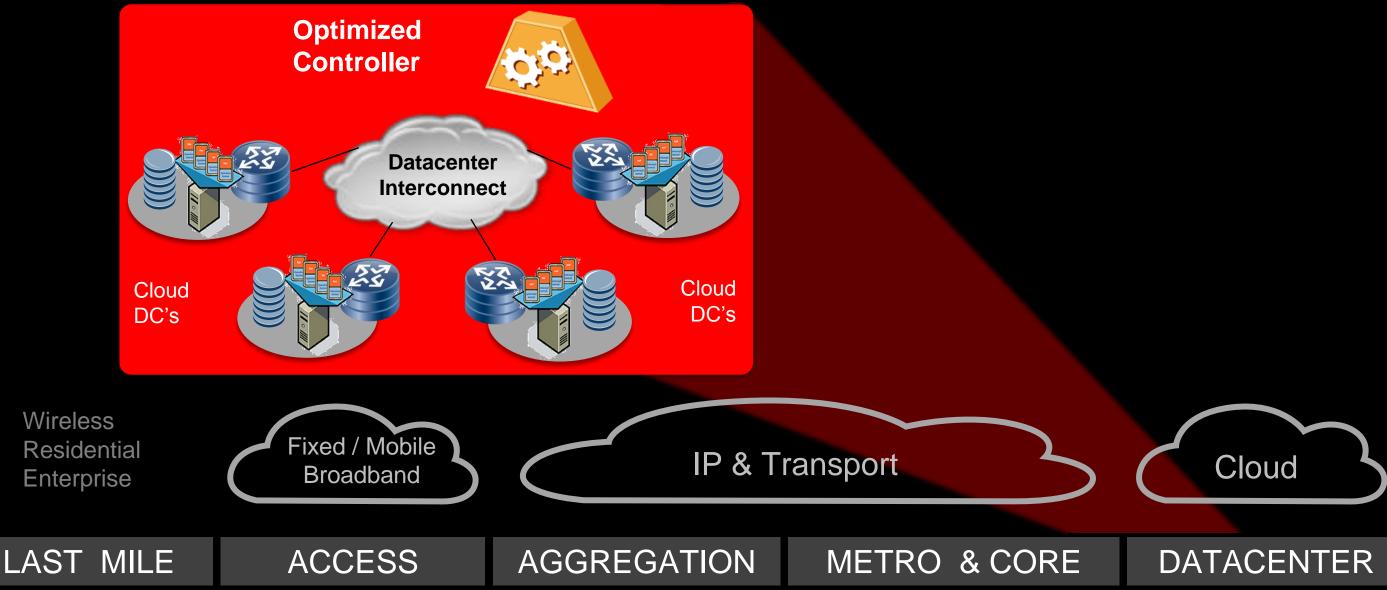


#### **CUSTOMER**

\$26B USD revenue • 243M mobile subscribers 64M fixed BB subscribers

#### **CHALLENGE**

 China Unicom has near 200 Plan to build premium cloud datacenters offering multitenant SLA guarantees.

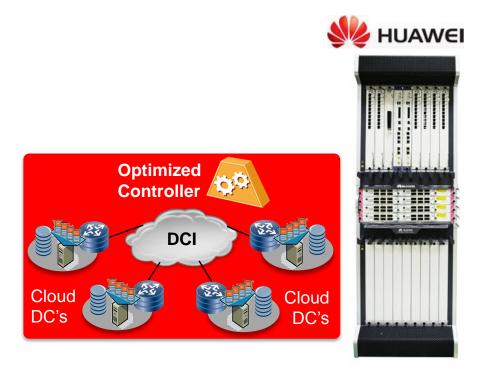


#### **IMPLEMENTATION:**

Huawei NetEngine 5000E

#### **STATUS: LIVE FIELD TRIAL – EOY 2013**





#### **ROI:**

<b>CEDV</b>	PROVISI	ONINC
JERV	FRUVIJI	UNING

Significant improvement expected from self-service portal for on-demand service provisioning

#### **NETWORK UTILIZATION**

**Bandwidth utilization expected to increase** 



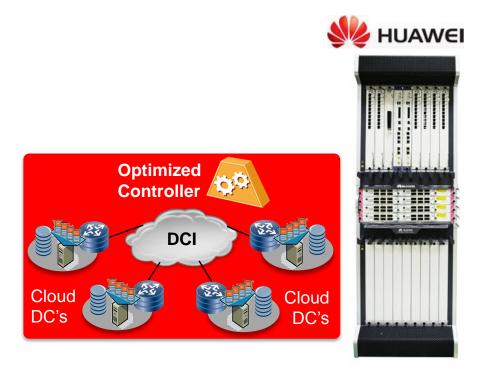
#### **NetEngine 5000E**

#### **IMPLEMENTATION:**

Huawei NetEngine 5000E

#### **STATUS: LIVE FIELD TRIAL – EOY 2013**





#### **ROI:**

<b>CEDV</b>	PROVISI	ONINC
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Significant improvement expected from self-service portal for on-demand service provisioning

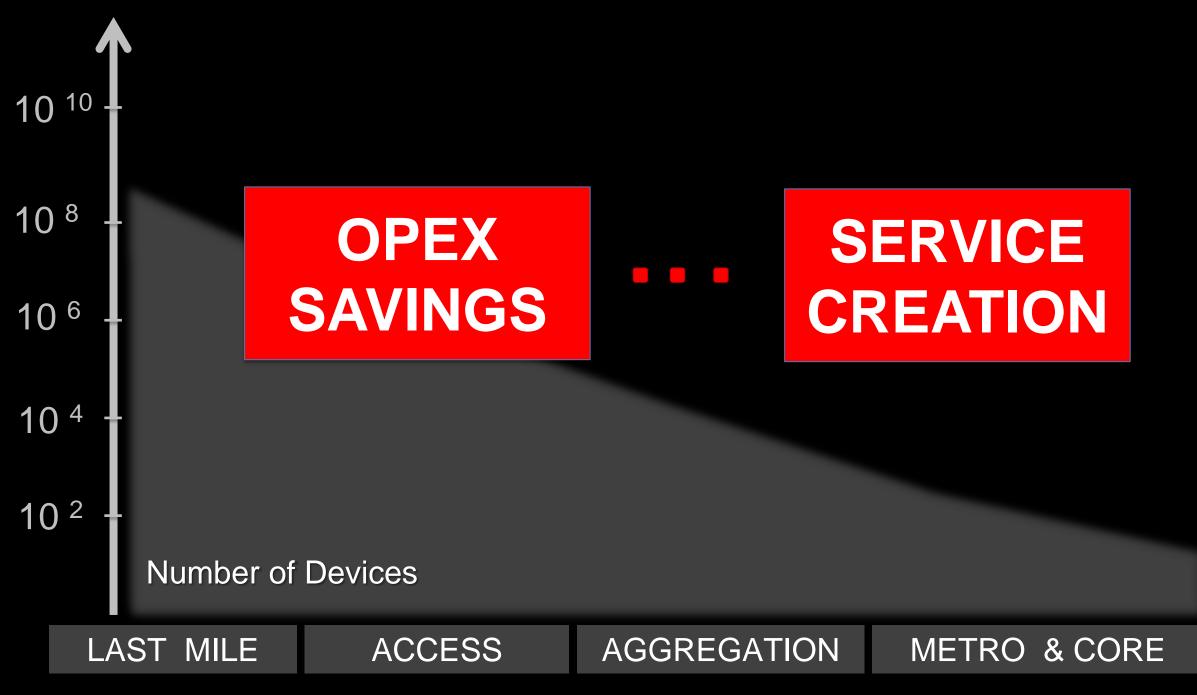
#### **NETWORK UTILIZATION**

**Bandwidth utilization expected to increase** 



#### **NetEngine 5000E**

# **CARRIER NETWORKS – SDN BENEFITS**



#### DATACENTER

# ONE MORE

# **PROTOCOL-OBLIVIOUS** FORWARDING (POF)



#### **Standards-Based** Forwarding **Elements with Fully-Programmable & Open Interfaces**

#### **SIMPLIFIED & FUTURE-PROOF FORWARDING ELEMENTS**

- Support network application innovation
- Evolve SDN toward fully-programmable networks

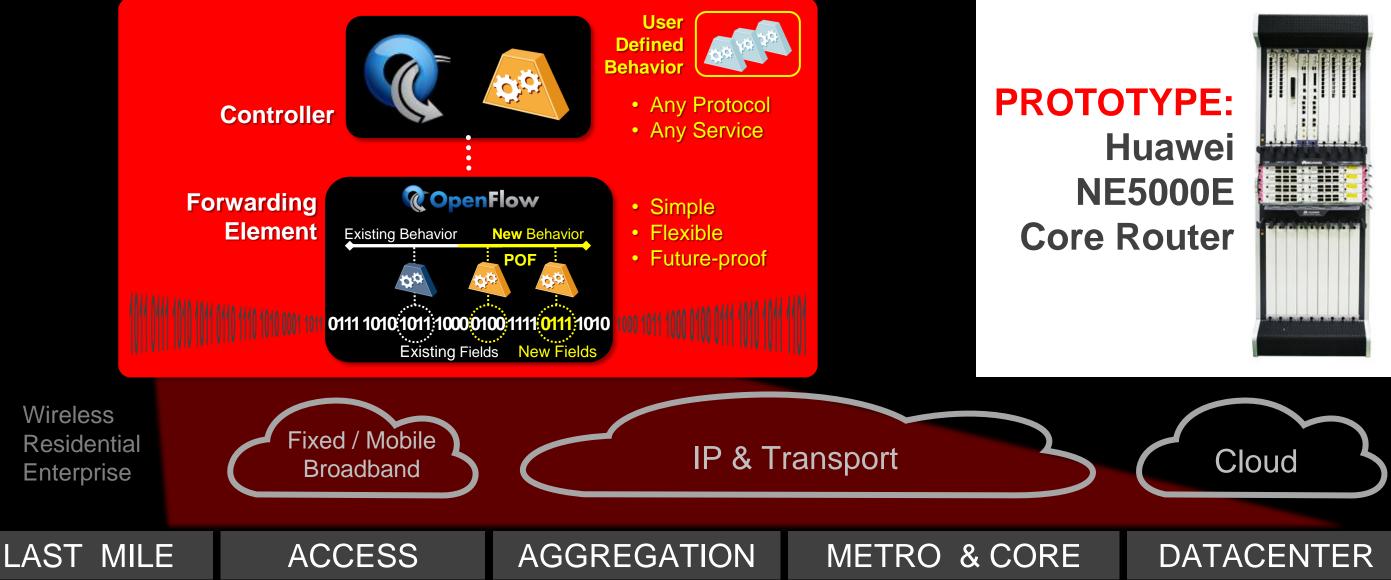
stateful service.

#### OBJECTIVE

#### HIGHLIGHTS

Data path programming with generic network instructions to support any protocol or

# **PROTOCOL-OBLIVIOUS** FORWARDING ... EVERYWHERE

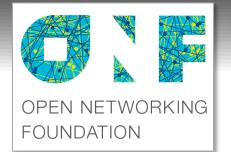




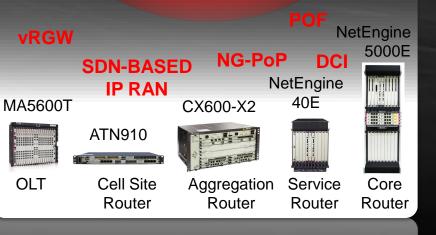
# SDN: FULLY EMBRACED.

#### **OPEN SDN** (STANDARDS-BASED)

BUILDING SOLUTIONS WITH **CUSTOMERS** 









#### INVESTING **IN SDN INNOVATION &** PRODUCTS

## **AVAILABLE FOR COMMERCIAL TRIAL: 13Q4**

#### **SDN-ENABLED ROUTERS**

- **OpenFlow 1.3 Support** •
- Service Chaining in SoftBNG •
- **IP Core Routers** ightarrow
  - Smart Traffic Engineering
  - Instant VPN
  - Route Reflector +

#### **SDN-ENABLED IP RAN 2.0 OpenFlow 1.3 Support Stand-Alone Controller**





"It always seems impossible until it's done"

– Nelson Mandela

