## Q3 FINANCIAL RESULTS

November 4, 2015



## SAFE HARBOR

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on management's beliefs and assumptions and on information currently available to management. Forward-looking statements include information concerning our possible or assumed future results of operations, financial metrics and goals, business strategies and our ability to execute those strategies successfully, financing plans, competitive position, industry environment, strategic and enterprise opportunities and partnerships, potential growth opportunities, potential market opportunities, future products and services, and the effects of competition.

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This presentation includes certain non-GAAP financial measures as defined by the SEC rules. As required by Regulation G, we have provided a reconciliation of those measures to the most directly comparable GAAP measures, which is available in the appendix.

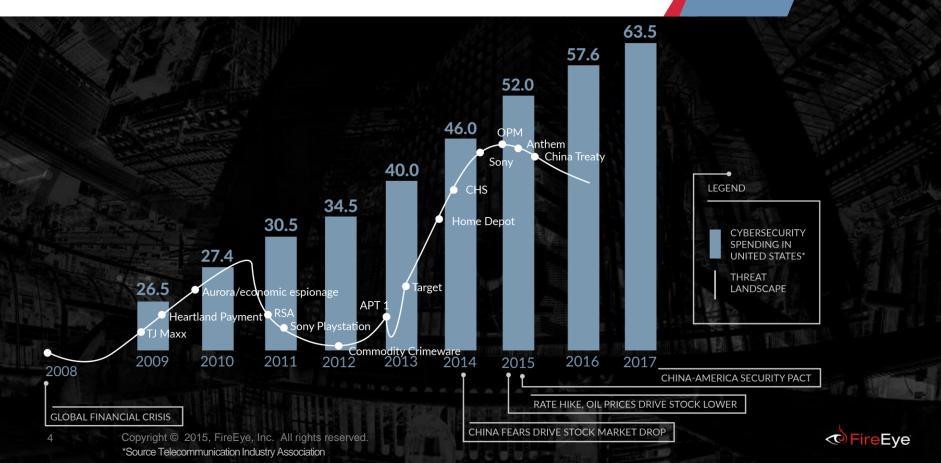


## Q3 FINANCIAL RESULTS

David DeWalt, Chairman of the Board and CEO



## CYBERSECURITY SPENDING & THE THREAT LANDSCAPE



### WINNING IN THE NEW "CYCLE OF SECURITY"

### PRODUCTS & SERVICES

VALUE & ROI

PARTNERSHIPS

EMPLOYEE SUCCESS

### OPTIMIZATION



### WINNING IN THE NEW "CYCLE OF SECURITY"

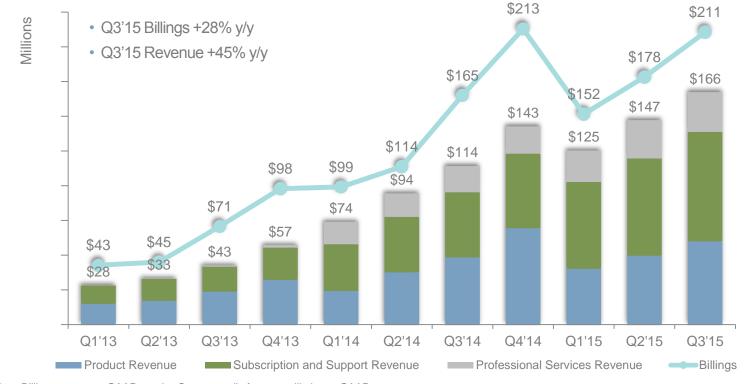
## ONE PLATFORM ONE MISSION



# Q3 2015 Financial Results

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## Billings and Revenue by Quarter



 Billings are a non-GAAP metric. See appendix for reconciliation to GAAP revenue. Copyright © 2015, FireEye, Inc. All rights reserved.

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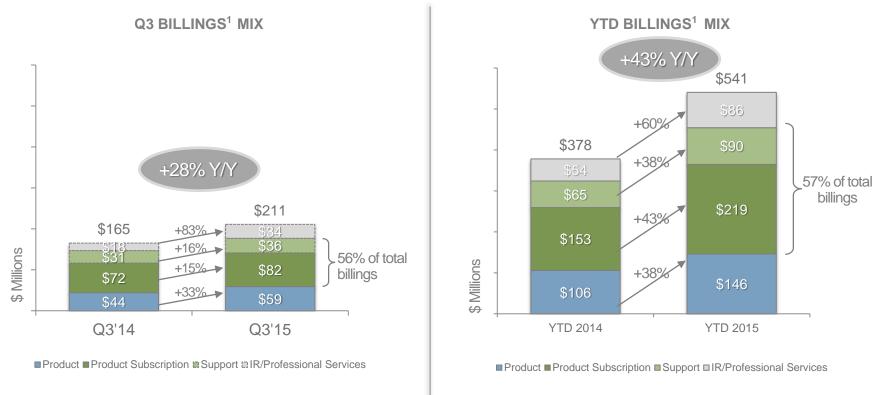
# **Billings Growth Drivers**

NEW CUSTOMERS ADDED Q2'14 Q4'14 Q2'15 Q1'14 Q3'14 Q1'15 Q3'15





# Q3 and YTD Billings Mix



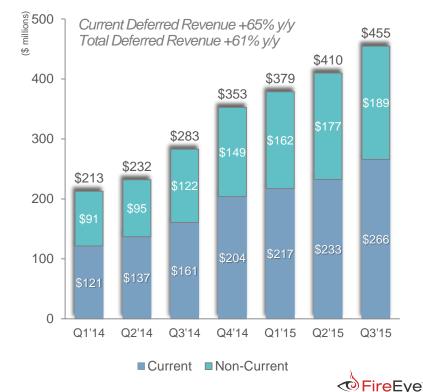
1. Billings are a non-GAAP metric. See appendix for reconciliation to GAAP levenue. Copyright © 2015, FireEye, Inc. All rights reserved.

# Average Contract Length and Deferred Revenue

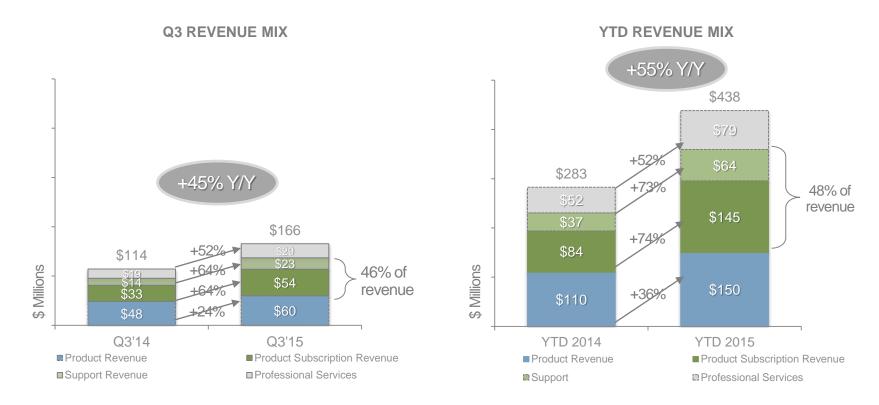
AVERAGE CONTRACT LENGTH (New Recurring Subs & Support)



### DEFERRED REVENUE



## Q3 and YTD Revenue Mix





# **Operating Leverage and Cash Flow**



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## Q3 Recap

	Q3'15	Q3'14	Y/Y Change	9 Months 2015	9 Months 2014	Y/Y Change
Billings <sup>1,2</sup>	\$211M	\$165M	+28%	\$541M	\$378M	+43%
Revenue	\$166M	\$114M	+45%	\$438M	\$283M	+45%
Gross Margin <sup>1,2</sup>	73%	71%	+2 pts	72%	69%	+3 pts
Operating Expenses <sup>1,2</sup>	105%	135%	-30 pts	114%	147%	-33 pts
Operating Margin <sup>1,2</sup>	-32%	-64%	+32 pts	-42%	-78%	+36 pts
Net Loss per Share <sup>1</sup>	\$0.37	\$0.51	+\$0.14	\$1.25	\$1.60	+\$0.35
Cash Flow from Operations	(\$8M)	(\$46M)	+\$38M	\$28M	(\$131M)	+\$159M

1. Non-GAAP. See appendix for reconciliations to nearest GAAP metric.

2. As a % of revenue.

## Balance Sheet Metrics 9/30/15

\$ millions	Q3'15 Actual	Q2'15 Actual	Q/Q Performance	Q3'14 Actual	Y/Y Performance
Cash and ST Investments	\$1,170	\$1,190	(\$20M)	\$398	\$772
Accounts Receivable	\$141	\$105	\$36M	\$156	(\$15M)
Days Billings Outstanding	62	54	8 days	87	- 25 days
Current Deferred Revenue	\$266	\$233	\$33M	\$161	\$105M
Non-Current Deferred Revenue	\$189	\$177	\$12M	\$122	\$67M
Total Deferred Revenue	\$455	\$410	\$45M	\$283	\$172M



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# Q4'15 and Updated 2015 Guidance

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## Updated 2015 Guidance Ranges

AS OF 11/4/15	Prior 2015 Guidance 2/11/15	Prior 2015 Guidance 4/30/15	Prior 2015 Guidance 7/30/15	Updated 2015 Guidance 11/4/15	2014 Actual
Billings <sup>1</sup>	\$800M-\$820M	\$825M-\$835M	\$840M-\$850M	\$780M-\$800M	\$591M
Revenue	\$605M-\$625M	\$615M-\$635M	\$630M - \$645M	\$620M - \$628M	\$426M
Gross Margin <sup>1,2</sup>	71% - 75%	71% - 75%	71% - 74%	72% - 73%	71%
Operating Margin <sup>1, 2</sup>				-38% to -39%	
Net Loss per Share <sup>1</sup>	\$1.80-\$1.90	\$1.75-\$1.85	\$1.70-\$1.80	\$1.61-\$1.63	\$1.97
Convert Interest Exp <sup>1</sup>			\$7M	\$7M	
Operating Cash Flow	\$(70M)-\$(85M)	\$(65M)-\$(80M)	\$(10M) - \$10M	Positive	\$(131M)
Wtd Avg Shares O/S	151M	155M	152M	154M	142M

1. Non-GAAP. Reconciliation not available for forward looking metrics.

2. As a % of revenue.

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## Q4'15 Guidance

AS OF 11/5/15	Q4'15 Guidance	Q4'14 Actual	Implied Y/Y at Midpoint
Billings <sup>1</sup>	\$240M-\$260M	\$213M	18%
Revenue	\$182M-\$190M	\$143M	30%
Gross Margin <sup>1, 2</sup>	72% to 74%	73%	
Operating Margin <sup>1, 2</sup>	-28% to -31%	-40%	+11 pts
Interest Expense on Convertible Notes <sup>1</sup>	\$3.0M		
Loss per share <sup>1</sup>	\$0.36 - \$0.38	\$0.38	+\$.01
Weighted Avg Shares O/S	156M	148M	

1. Non-GAAP. Reconciliations are not available for forward looking metrics. 2. As a % of revenue.

3. Implied annual linearity is calculated by dividing the midpoint of Q4'15 guidance range by the midpoint of the annual guidance range.



## **Revenue Mix Guidance**

	Q4'15 Guidance	Q4'14 Actual	2015 Guidance	2014 Actual
	% of Revenue	% of Revenue	% of Revenue	% of Revenue
Product	39-41%	48%	35-37%	42%
Recurring Subscriptions and Support	45-47%	38%	47-49%	41%
Professional Services	13-15%	14%	16-18%	17%



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## **APPENDIX TO Q3'15 RESULTS** NON-GAAP TO GAAP RECONCILIATIONS

## SECURITY REIMAGINED

# Reconciliation of Revenue to Billings

### FireEye, Inc. RECONCILIATION OF NON-GAAP BILLINGS TO REVENUE (Unaudited, in thousands)

	 Three Mont Septemb		Nine Months Ended September 30,			
	 2015	2014	2015	2014		
GAAP revenue	\$ 165,616	\$ 114,211	\$438,193	\$282,680		
Add change in deferred revenue Non-GAAP billings	\$ 44,976 210.592	50,914 \$ 165,125	<u>102,324</u> \$ 540,517	<u>95,407</u> \$ 378,087		



## GAAP to Non-GAAP Reconciliations

FireEye, Inc. RECONCILIATION OF NON-GAAP FINANCIAL MEASURES (Unaudited, in thousands, except per share amounts)

	Three Months Ended		Nine Month	ns Ended		
	Septem	ber 30,	September 30,			
	2015	2014	2015	2014		
GAAP operating loss	\$ (123,278)	\$ (129,937)	\$ (384,159)	\$ (364,195)		
Stock-based compensation expense (1)	58,365	43,160	164,651	106,607		
Amortization of intangible assets (2)	11,766	11,478	35,298	33,463		
Acquisition related expenses (3)	-	-	-	1,559		
Restructuring charges (4)	-	2,769	-	2,769		
Non-GAAP operating loss	\$ (53,147)	\$ (72,530)	\$ (184,210)	\$ (219,797)		
GAAP operating margin	-74%	-114%	-88%	-129%		
Stock-based compensation expense (1)	35%	38%	38%	38%		
Amortization of intangible assets (2)	7%	10%	8%	12%		
Acquisition related expenses (3)	0%	0%	0%	1%		
Restructuring charges (4)	0%	2%	0%	1%		
Non-GAAP operating margin	-32%	-64%	-42%	-78%		



## GAAP to Non-GAAP Reconciliations

### FireEye, Inc. RECONCILIATION OF NON-GAAP FINANCIAL MEASURES (Unaudited, in thousands, except per share amounts)

	Three Months Ended September 30,		Nine Month Septemb		
	2015	2014	2015	2014	
GAAP net loss	\$ (135,530)	\$ (120,031)	\$ (403,067)	\$ (338,064)	
Stock-based compensation expense (1)	58,365	43,160	164,651	106,607	
Amortization of intangible assets (2)	11,766	11,478	35,298	33,463	
Acquisition related expenses (3)	-	-	-	1,559	
Restructuring charges (4)	-	2,769	-	2,769	
Non-cash interest expense related to convertible senior notes (5)	8,565	-	11,397	-	
Non-recurring benefit from income taxes (6)		(11,247)		(30,099)	
Non-GAAP net loss	\$ (56,834)	\$ (73,871)	\$ (191,721)	\$ (223,765)	
GAAP net loss per common share, basic and diluted	\$ (0.88)	\$ (0.83)	\$ (2.63)	\$ (2.41)	
Stock-based compensation expense (1)	0.38	0.30	1.07	0.76	
Amortization of intangible assets (2)	0.08	0.08	0.23	0.24	
Acquisition related expenses (3)	-	-	-	0.01	
Restructuring charges (4)	-	0.02	-	0.02	
Non-cash interest expense related to convertible senior notes (5)	0.06	-	0.07	-	
Non-recurring benefit from income taxes (6)	-	(0.08)	-	(0.21)	
Non-GAAP net loss per common share, basic and diluted	\$ (0.37)	\$ (0.51)	\$ (1.25)	\$ (1.60)	
Weighted average shares used in per share calculations for					
GAAP and Non-GAAP, basic and diluted	154,523	144,923	153,440	140,285	



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## GAAP to non-GAAP Adjustments

#### FireEye, Inc. RECONCILIATION OF NON-GAAP FINANCIAL MEASURES (Unaudited, in thousands, except per share amounts)

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2015		2014		2015		2014
<ul> <li>(1) includes stock-based compensation expense as follows:</li> <li>Cost of product revenue</li> <li>Cost of subscription and services revenue</li> <li>Research and development</li> <li>Sales and marketing</li> <li>General and administrative</li> </ul>	\$	560 8,221 18,852 18,612 12,120	\$	243 3,430 7,648 22,543 9,296	\$	1,214 21,762 51,412 54,424 35,839	\$	624 10,455 20,054 47,154 28,320
Total stock-based compensation expense	\$	58,365	\$	43,160	\$	164,651	\$	106,607
<ul> <li>(2) includes amortization of intangible assets as follows:</li> <li>Cost of product revenue</li> <li>Cost of subscription and services revenue</li> <li>Sales and marketing</li> <li>Total amortization of intangible assets</li> </ul>	\$	3,064 5,475 <u>3,227</u> 11,766	\$	2,852 5,400 <u>3,226</u> 11,478	\$	9,192 16,425 9,681 35,298	\$	7,955 16,184 9,324 33,463
(3) includes acquisition related expenses as follows: General and administrative	\$	-	\$	-	\$	-	\$	1,559
<ul><li>(4) includes restructuring charges as follows: Restructuring charges</li></ul>	\$	-	\$	2,769	\$	-	\$	2,769
(5) Includes non-cash interest expense related to convertible senior notes as follows: Other expense, net	\$	8,565	\$	-	\$	11,397	\$	-
(6) includes discrete benefit from income taxes as follows: Provision for (benefit from) income taxes	\$	-	\$	(11,247)	\$	-	\$	(30,099)



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## **Billings and Revenue Breakouts**

#### FireEye, Inc. BILLINGS BREAKOUT (Unaudited, in thousands)

	 Three Mont Septemb	 	Nine Months Ended September 30,		
	 2015	2014	2015	2014	
Product billings	\$ 58,796	\$ 44,135	\$145,854	\$105,769	
Product subscription billings	82,481	71,925	218,671	153,446	
Product billings and product subscription billings	 141,277	 116,060	364,525	259,215	
Support and maintenance billings	35,708	30,717	89,657	64,994	
Professional services billings	33,607	18,348	86,335	53,878	
Non-GAAP billings	\$ 210,592	\$ 165,125	\$540,517	\$ 378,087	

### FireEye, Inc. REVENUE BREAKOUT (Unaudited, in thousands)

	 Three Mont Septemb	Nine Months September				
	 2015	2014	201	5		2014
Product revenue	\$ 60,101	\$ 48,375	\$150	,034	34%	\$110,310
Product subscription revenue	 53,592	 32,759	145	478	33%	83,587
Product revenue and product subscription revenue	113,693	81,134	295	,512	67%	193,897
Support and maintenance revenue	23,245	14,198	63	758	15%	36,823
Professional services revenue	 28,678	 18,879	78	923	18%	51,960
Total revenue	\$ 165,616	\$ 114,211	\$ 438	193	100%	\$282,680

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# Products By Breakout Category

SEC Reporting		Supplemental Breakouts	Product Families	Pricing Model	Revenue Recognition
Product	$\left\{ \right.$	<b>Products</b> (appliance-based)	NX (network/web), EX (email), FX (content), HX (endpoint), AX (forensics analysis), PX (network forensics)	Per appliance	In-period
	ſ	Product Subscriptions	Stand-alone subscriptions: FireEye-as-a-Service, Mobile Threat Prevention (MTP), Threat Analytics Platform (TAP), Cloud Email Threat Prevention (ETP)	1-3 Year Subscription	Ratable
Services (as reported)	ł		Appliance-attached subscriptions: Dynamic Threat Intelligence (DTI), Advanced Threat Intelligence (ATI), URL/malicious attachment database (for email solutions)	1-3 Year Subscription Priced as a % of	over contract period
		Support	Customer support and maintenance	appliance list per year*	
		Professional Services (Incident response)	<b>Technology-enabled services,</b> Mandiant Incident response, compromise and security program assessments, education and training, and other professional services	Time and materials	In-period

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\* A subscription to threat intelligence (either DTI or ATI) is required for all appliance-based products except the PX Series Network Forensics platform; subscriptions to support are required for all products. **Fire**Eye